

PALM BEACH ILLUSTRATED PRESENTS THE 2020-2021 **PALM BEACH CHARITY REGISTER**



The 2020-2021 edition will feature an exciting editorial lineup, providing a powerful environment for your marketing message.

Palm Beach Charity Register includes:

- The social season's most memorable moments
- Creative ways to give
- Party trends and ideas
- Charity spotlights
- Prominent philanthropists
- Leading corporate citizens
- Gala jewels
- The definitive guide to key social events
- Comprehensive social calendar
- Palm Beach County as the ultimate philanthropic community

DISTRIBUTION

Palm Beach Charity Register will be mailed with the November issue of *Palm Beach Illustrated* and can also be found at high-visibility Palm Beach County locations, including:

- PROMINENT FOUNDATIONS
- CHARITABLE ORGANIZATIONS
- COUNTRY CLUBS AND LUXURY PROPERTIES
- WEALTH MANAGEMENT, DOCTORS' AND ATTORNEYS' OFFICES
- LUXURY AUTO DEALERSHIPS AND YACHT BROKERS
- PRIVATE JET PORTS AND LIMOUSINES
- EXCLUSIVE SALONS AND SPAS
- SPECIAL EVENTS THROUGHOUT THE YEAR



ADVERTISING RATES 2020-2021

FOUR COLOR OR BLACK & WHITE

SIZE

Spread	\$9,215
Full Page	\$5,120
1/2 Page	\$3,660
1/3 Page	\$2,400
1/4 Page	\$1,550
Back Cover	\$7,600
Inside Front	\$6,850
Inside Back	\$6,270

GUARANTEED POSITION: 15% PREMIUM

ALL RATES ARE NET AND NOT SUBJECT TO AGENCY COMMISSION

Space Close

September 15, 2020

Materials Close

September 21, 2020

Publication Date

November 2020

MECHANICAL DIMENSIONS

Spread Bleed	18 1/4" x 11 1/8"
Full Page Bleed	9 1/4" x 11 1/8"
Trim Size	9" x 10 7/8"
Full Page (non-bleed)	8" x 9 7/8"
1/2 Page Horizontal	7 3/4" x 4 3/4"
1/2 Page Vertical	3 3/4" x 9 3/4"
1/3 Page Vertical	2 1/8" x 9 3/4"
1/3 Page Square	4 3/4" x 4 3/4"
1/4 Page Vertical	3 3/4" x 4 3/4"

For more information and to reserve your space, contact us at
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